

MEGHAN DRISCOLL

DIGITAL PRODUCT DESIGNER + ART DIRECTOR



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megdriscoll.com

EDUCATION

UX/UI BOOT CAMP
University of Central Florida
2023

BS DIGITAL ART + DESIGN
Full Sail University
2014 - 2017

BFA THEATRE
PERFORMANCE
Florida Southern College
2009 - 2012

KEY SKILLS

Adobe CC

Figma

Project Management

Team Leadership

Writing & Editing

Public Relations + Pitching

Organization

AWARDS

GRAND PRIX (GOLD AWARD)
Digital Signage Awards | Aug 2022

CREATIVE EXECUTION
EVENFLOW
Digital Signage Awards | Aug 2022

BEST AIRPORT INSTALL
EVENFLOW
DailyDOOH Gala Awards | Oct 2021

PROFESSIONAL PROFILE

A results oriented creative director and digital product designer with over eight years of experience in the industry.

EXPERIENCE

ASSOCIATE MANAGER OF CREATIVE SERVICES

CareerSource Central Florida / Orlando, FL / May 2023 - present

Accomplishments:

- Implemented digital business cards through HiHello, integrated into Microsoft Directory and allowing staff to optimally track leads in field
- Moved Communications and Marketing team to Pardot from Constant Contact, improving tracking and targeted communications by 30%
- Lead designer for all internal and external creative for all of the Central Florida branches including promotional products, advertisements, digital media, annual reports, print collateral, and more

Proven Leadership:

- Selected by VP of Marketing to join Bold Ambassador team, undergoing Curium's CODE training and fostering community growth

SENIOR ART DIRECTOR

Synect / Orlando, FL / Jul 2019 - Mar 2023

Accomplishments:

- Designed and developed award-winning Evenflow Crowd Radar, implemented at Orlando International Airport and published in Forbes
- Successfully debuted the Wish Factory at Make-a-Wish Connecticut in 2021, resulting in an expansion of the unique digital installation in 2022 and contract extension
- Lead designer for award-winning TSA Security Checkpoint installations, featured at the Harry Reid International Airport in Las Vegas, NV

Proven Leadership:

- Recognized by CEO and owners for building excellent relationships with top accounts and industry partners
- Selected by Creative Director to lead Orlando International Airport, TSA, and Make-a-Wish Foundation accounts
- Lifted team capabilities, personally identifying and hiring new designers
- Promoted to Senior Art Director from Creative Lead

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AWARDS (CONT.)

ARCHEAGE UNCHAINED
AKASCH COSTUME DESIGN
Trions World | Oct 2020

ADVANCED ACHIEVER
Full Sail University | Feb 2017

11 COURSE DIRECTOR
AWARDS
Full Sail University | Feb 2017

INTERESTS

Traveling
Dungeons & Dragons
Music and Vinyl
Videos Games
Karaoke
Theatre

EXPERIENCE (CONT.)

GRAPHIC + TEXTILE DESIGNER

Pinup Girl Clothing / Burbank, CA / Feb 2018 – Sep 2019

Accomplishments:

- Lead Textile designer for Stephen King's *The Shining* clothing line
- Rebranded social media look and feel, launched in late March 2018

Proven Leadership:

- Determined brand look, feel, and social media presence as the sole designer

PROJECT MANAGER

Real Simple Ideas / Orlando, FL / Feb 2018 – Jul 2018

Accomplishments:

- Launched D-Tech Frontierland installation at Walt Disney World's Magic Kingdom, coordinating grand opening with Art Director, Lead Engineer, and Park Merchandiser
- Coordinated the life-size droid R2D2 project for Star Wars: Galaxy's Edge for both Disneyland and Disney World locations

Proven Leadership:

- Recognized by Creative Director for exceptional communication, consistently ensuring all deadlines for this were met and within budget
- Liaison between Disney Parks & Resorts Worldwide Inc. and Universal Parks & Resorts on CEO's behalf

OPERATIONS MANAGER + 3D SUPPORT ARTIST

Disney Creative Group / Orlando, FL / Dec 2016 – Feb 2018

Accomplishments:

- Oversaw all sculpture approvals for both internal partners and external licensees, developing workflow with Walt Disney Animation Studios, PIXAR, Lucasfilm, Marvel and Disney Channel

Proven Leadership:

- Promoted to Operations Manager from 3D Support Artist
- Tracked \$1M revenue budget for all materials, software, hardware, led all freelance hires and coordinated billing, and invoiced external licensees
- Directly reported to Vice President of Disney Creative Group and Director of Operations for Disney Creative, leading internal syncs